

The Creative Writing Service

After completing, please return to:

info@thecreatingwritingservice.co.uk

or by post:

Caerlaverock Farm Cottages, Station Road

Muthill, Perthshire

PH5 2BD

Quotation - please summarise your project:

- What are your aims and objectives?
- Why are you considering this project now?
- How does this fit within your overall marketing strategy?
- Who is your target audience?
- How do you currently reach your target audience?
- What is your budget for this project? No ... your real one!
- What are your competitors doing?
- How can you improve on this?

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- What have you done in the past that has worked ... and has not?
- When do you want this initiative to start?
- Who is the key person who will be responsible for this project?
- Do you have testimonials or case studies we can use?
- Please tell us what you want – copywriting, editing, sourcing, proof-reading, co-ordinating etc
- Would you like printing costs included? If so, please give us your full specification.

Your details:

Name

Position

Company name

Company website address

Email

www.thecreativewritingservice.co.uk

Telephone

How did you hear about us?